



APPLICATION DATA SHEET

Application Information

Application Number:	10/077,491
Filing Date:	2/15/2002
Application Type:	Regular
Subject Matter:	Utility
Suggested Classification:	705/26
Suggested Group Art Unit:	3692
Title:	System and Method for Electronic Commerce
Attorney Docket Number:	5487P001
Request for Early Publication?:	No
Request for Non-Publication?:	No
Suggested Drawing Figure:	1
Total Drawing Sheets:	3
Small Entity:	No
Petition Included?:	No
Petition Type:	N/A

Applicant Information

Applicant Authority Type:	Inventor
Primary Citizenship Country:	U.S.A.
Status	
Given Name:	Christopher
Middle Name:	
Family Name:	Collings
Name Suffix:	
City of Residence:	Harbor City
State or Province of Residence:	CA
Country of Residence:	U.S.A.
Street of mailing address:	976 Baycrest Lane
City of mailing address:	Harbor City
State or Province of mailing address:	CA
Country of mailing address:	U.S.A.
Post or Zip Code of mailing address:	90710

Applicant Authority Type:	Inventor
Primary Citizenship Country:	U.S.A.
Status	
Given Name:	Brad
Middle Name:	
Family Name:	La Comb
Name Suffix:	
City of Residence:	Torrance
State or Province of Residence:	CA
Country of Residence:	U.S.A.
Street of mailing address:	1671 Grambrey Avenue #1
City of mailing address:	Torrance
State or Province of mailing address:	CA
Country of mailing address:	U.S.A.
Post or Zip Code of mailing address:	

Applicant Authority Type:	Inventor
Primary Citizenship Country:	U.S.A.
Status	
Given Name:	Anthony
Middle Name:	
Family Name:	Layug
Name Suffix:	
City of Residence:	Redondo Beach
State or Province of Residence:	CA
Country of Residence:	U.S.A.
Street of mailing address:	1301 South Catalina Ave. #5
City of mailing address:	Redondo Beach
State or Province of mailing address:	CA
Country of mailing address:	U.S.A.
Post or Zip Code of mailing address:	

Correspondence Information

**Correspondence Customer
Number:**

08791

Name:

Blakely Sokoloff Taylor & Zafman

Street of mailing address:

12400 Wilshire Blvd., Suite 700

City of mailing address:

Los Angeles

**State or Province of
mailing address:**

CA

Country of mailing address:

U.S.A.

**Postal or Zip Code of
mailing address:**

90025

Phone number:

(310) 207-3800

Fax Number:

(310) 820-5988

E-Mail address:

Representative Information

Representative Customer Number:	08791	
--	--------------	--

Domestic Priority Information

Application:	Continuity Type:	Parent Application:	Parent Filing Date:
This Application	<i>An application claiming the benefit under 35 USC 119(e)</i>	60/269236	02/15/01

Foreign Priority Information

Country:	Application Number:	Filing Date:	Priority Claimed:

Assignee Information

Assignee Name:	PC Mall, Inc.
Street of mailing address:	2555 West 190th Street
City of mailing address:	Torrance
State or Province of mailing address:	CA
Country of mailing address:	U.S.A.
Postal or Zip Code of mailing address:	90504